



New Faculty Information – Student Experience and Enrollment Services

ES includes:

- Personnel: 27 staff
- Undergraduate and Graduate Admission
- Financial Aid

DSE includes:

- Personnel: 12 staff
- Residence Life and Housing
- Multicultural Student Support
- Student Engagement
- Counseling Services
- New Student Experience
- Title IX/Non-Discrimination

Ways Faculty Can Help Recruit Future Yellow Jackets

- **Be Visible:** Summer Cookouts, YJ Discovery Days, Pres Day Open House, Welcome Center lobby
- **Personal Outreach:** Engage students on your weekly admitted student list beginning each November. Email or record short welcome videos for admitted students. Showcase aspects of your program's academic experience they won't find anywhere else!
- **Tell Success Stories:** Share alumni outcomes, internships, or student projects.
- **Leverage Networks:** Connect with area high school teachers, counselors, community college colleagues, and community groups. Consider serving as a guest speaker in a relevant high school or community college class.

Ways Faculty Can Support Student Success and Retention

- **Build Relationships:** Learn names, check in often, create a sense of belonging.
- **Give Early Feedback:** Help students adjust before problems grow.
- **Connect to Careers:** Highlight skills, trends, and career pathways in your field.
- **Promote Involvement:** Encourage clubs, research, study abroad, and/or service-learning.
- **Collaborate on Support:** Partner with advising, counseling, and financial aid when students face challenges.

*****Scott Schulz** – VP for Student Experience and Enrollment Management – saschulz@bw.edu***